Thinkful: Career planning document

This document will collect and organize your work in the career planning lesson of the prep course. Complete each section after reviewing the relevant assignment in the course material.

## Section 1: Explore the landscape

*Write your one to three paragraph reflection for assignment 4.1.1 here.*

The Radar test was able to confirm most of my sentiments and thoughts regarding Data Science. I want to be in a position that allows me to see the big and small picture issues of a company and effectively communicate the issues and possible solutions to the company.

## Section 2: Job postings

*Find five job postings you're very interested in and post them here. Focus on one city. Don't just post the links; job postings have a way of disappearing after a while.*

### Job 1

* + Company name: Foghorn Labs
  + Title: Content Marketing Producer
  + Why did you choose this job? Looks like fun
  + Link: https://angel.co/foghorn\_labs/jobs/365491-content-marketing-producer-portland-or

### Job 2

* + Company name: City National Bank
  + Title: Data Analyst Business Unit
  + Why did you choose this job? Large company lots of opportunity to grow
  + Link: https://www.linkedin.com/jobs/view/693633197/

### Job 3

* + Company name: Linkedin
  + Title:Sales Strategy & Operations Associate, Customer Success Organization
  + Why did you choose this job?
  + Link: https://www.linkedin.com/jobs/view/651154357/

### Job 4

* + Company name:Niagara Bottling
  + Title: Quantitative Financial Analyst
  + Why did you choose this job? Good way to sharpen my hard quant skills
  + Link: https://www.linkedin.com/jobs/view/726319551/

### Job 5

* + Company name: Zenith
  + Title: Analyst
  + Why did you choose this job? Looked like a lot of fun
  + Link: https://www.linkedin.com/jobs/view/692144881/

## Section 3: Your company hitlist

*Find five dream companies (whether or not they're hiring data scientists right now) and add them to this hit list. Focus on the same city you did for job postings. Include a sentence about why you added each company.*

### Company 1

* + Company name: Facebook
  + Why did you choose this company? They are huge and have their hands in everything

### Company 2

* + Company name: Google
  + Why did you choose this company? “

### Company 3

* + Company name:LinkedIn
  + Why did you choose this company? “

### Company 4

* + Company name: Dr. Brommers
  + Why did you choose this company? Respect the company and it’s mission.

### Company 5

* + Company name: Blizzard
  + Why did you choose this company? Cause video games are dope and e-sports will be huge

## Section 4: Find your people

*Add the data science related events in your area and find LinkedIn profiles for local data scientists working at the kind of job you want.*

### Local data science events:

* Pasadena Data Science and Artificial Intelligence Meetup
* AI LA
* Santa Monica Data Science and AI Meetup

### Local data scientist from a company on your hit list:

* Sean Ross,

### First or second degree connection in the industry:

* Sean Ross

## Section 5: Write your own story

*Make the work you've done so far concrete.*

### Describe your ideal job to an industry professional:

Ideal job would be analyzing market trends and patterns and using market research to create actionable plans and processes for companies to implement. The most interesting parts of this are cost per client acquisition, customer longevity, and new product creation.

I wish to be a communicator and modeler of behavioral analysis to better understand client’s customers reactions to different advertisements and actions. While at the same time researching and creating a best practices of marketing and upholding a clear ethical standard.

### Describe the same job to a non-technical family member

I work with different sdata to help create a guide plan for companies as they try to plan the best way to utilize money, and to create value.

### Draft your aspirational professional summary:

Being able to take into account multiple data sources and create beneficial plans that help companies create an actionable strategy to implement forward thinking technologies and products.